UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

JESSICA KARIM, on behalf of herself and all others similarly situated,

Plaintiff,

-against-

POPPIN FURNITURE, LLC,

Defendant.

No. 1:24-cv-01789 (JLR)

ORDER

JENNIFER L. ROCHON, United States District Judge:

Plaintiff alleges that Defendant's website is not accessible to blind and visually impaired customers and, thus, violates Title III of the Americans with Disabilities Act ("ADA"), 42 U.S.C. § 12181 *et seq.* The parties report that they have not reached a settlement. ECF No. 17. By separate Order today, the Court is referring this case to the assigned Magistrate Judge for General Purposes, including settlement.

In addition, to conserve resources, to promote judicial efficiency, and in an effort to achieve a faster disposition of this matter, it is hereby ORDERED that the parties must discuss whether they are willing to consent, under 28 U.S.C. § 636(c), to conducting all further proceedings before the assigned Magistrate Judge. If all parties so consent, counsel shall file on ECF a fully executed Notice, Consent, and Reference of a Civil Action to a Magistrate Judge form, available at https://www.nysd.uscourts.gov/forms/consent-proceed-us-magistrate-judge.

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If the parties do so, and the Court so orders the form, all further proceedings will then be conducted before the assigned Magistrate Judge rather than before the undersigned. There will

be no adverse consequences if the parties do not consent to proceed before the Magistrate Judge.

Dated: May 23, 2024

New York, New York

SO ORDERED.

Jennifer Rochon
JENNIFER L. ROCHON

United States District Judge